



Fowey Town Centre Masterplan

Stage 4: Fowey Reimagines

October 2022

david orr consulting
urban design // landscape architecture





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1. Introduction

Fowey has been awarded Town Vitality funding by Cornwall Council, which is aimed at supporting Cornish towns in the revitalisation of their town centres and High Streets.

Fowey Town Team is leading the project - the Team are Fowey Town Council, Fowey Harbour Commissioners, Fowey Town Forum, Fowey Chamber of Commerce and Cornwall Councillor Andy Virr. The Team asked David Orr Consulting to prepare this masterplan for improving our streets and spaces. He is supported by PJA providing transport advice and Sandover Associates providing community engagement support. Online consultation is provided by Place Changers. This report describes the masterplan proposals developed with the community of Fowey.

Purpose of the masterplan

The masterplan is to show a vision for the future of the streets and spaces in Fowey town centre. It will address the existing and unsustainable prioritisation of vehicles, parking and commercial refuse storage over the experience of pedestrians and the wider enjoyment of our unique outdoor spaces.

The Town Centre masterplan is to develop design suggestions for seven of the main public spaces in Fowey town centre (see map opposite). These are to be based on community aspirations.

The aim is to provide the Town Team partners with a document that shows a series of outline ideas for each project area that can be used to support future funding applications.

The proposals are illustrative and primarily for funding purposes at this stage. Any implementation would only take effect when and if funding is obtained by one or more of the partners. Different parts of the plan may be implemented at different times. In addition any project within it that are carried forward would involve further detail design, consultation and statutory approvals. The plans will therefore remain somewhat high level for a period, though what the timeframes are is not known yet.



study area

Previous project stages

The whole masterplan is being developed in stages with consultation at each stage (see diagram). Stage 1 and 2 discussed the issues for each area and agreed some initial ideas with the community.

These stages also provided our evidence base for the draft proposals, with surveys, stakeholder consultations, ownership, planning and environmental constraints. These stages identified the opportunities for improvements. [Stage 1 Fowey Now](#) and [Stage 2 Fowey Thinks](#) papers were completed in May and June and are available on the [project webpage](#).

The Stage 3 draft masterplan built on the Stage 1 and Stage 2 consultations and opportunities identified. These were then drawn up as the draft masterplan proposals in Stage 3.

This Stage 4 final masterplan report includes amended designs reflecting the comments provided from our consultations. It sums up the reasons for the masterplan, the proposals and next steps.

Listening to our community

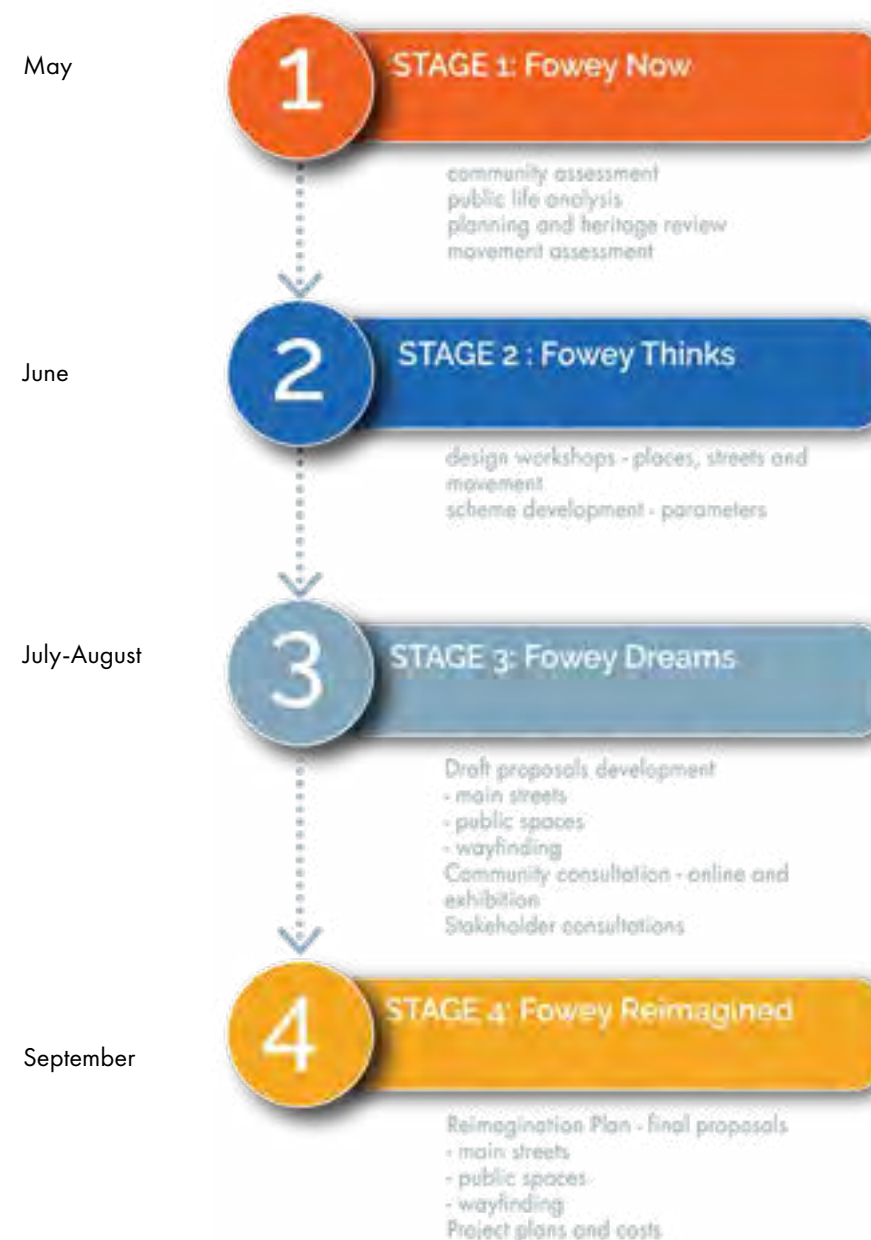
We consulted on the Draft Masterplan proposals both online and in an exhibition in the town in August 2022.

We asked for feedback on each public space project provided and the community provided a range of comments. This showed there was desire to make changes to the draft proposals. The changes made are shown in the [Stage 3 Fowey Dreams](#) paper (with consultation material shown in an [Appendix](#)).

The changes involved amending the public space layouts and discarding any vehicle access change proposals. The proposals to change driving down Fore Street are withdrawn and any subsequent restriction period suggestions on the Esplanade and Harbour View are also withdrawn.

The Town Team, in response to the consultations, are no longer proposing any change to vehicle operations. All existing

vehicle operations will remain as they are. The option remains to use signing and directions as the main tool to dissuade unnecessary vehicles from entering the main streets, so proposals for these form part of the Stage 4 final masterplan and are set out in section 5.



The stages of the project - May to September 2022



Project webpage <https://app.placechangers.co.uk/site/272/>



Exhibition of draft masterplan, August 2022

Study background

Background to the masterplan are shown in 3 work stage papers that form part of the masterplan study.

Stage 1: Fowey Now - see [Stage 1 Fowey Now paper](#)

Stage 2: Fowey Thinks - see [Stage 2: Fowey Thinks paper](#)

Stage 3: Fowey Dreams - see [Stage 3: Fowey Dreams paper](#)

This report sums up the Stage 4: Fowey Reimagines masterplan proposals.

Stage 1

This paper includes

1. Public space appraisal and mobility observation audit
2. Site analysis
3. Land uses
4. Flood risk
5. Air quality
6. Utilities
7. Transport and movement (policy, parking, bus etc)
8. Planning and heritage
9. Ownership and governance

see [Stage 1 Fowey Now paper](#)

Stage 2

This paper includes

1. Fowey Thinks - drop in and workshop outputs
2. Drop in summary
3. Workshop Summary
3. Key points discussed at the drop ins and workshop
4. Design parameters/ design briefing

see [Stage 2: Fowey Thinks paper](#)

Stage 3

This paper includes

1. Stage 3 Fowey Dreams - introduction
2. Proposed changes to masterplan
3. Signing and directions
4. Next steps

see [Stage 3: Fowey Dreams paper](#)



2. Community led design - options and ideas

Community engagement stages

The whole masterplan has been developed with the community in stages. This staged approach allowed the proposals to be shaped by dialogue with community members, many with differing and sometimes opposing needs.

Stage 1. Fowey Now - What's working, what's not

people on walkabouts
40

At Stage 1 we held walkabouts with business owners (traders, service providers and holiday businesses), residents, transport and community members like Fowey River Academy, Edible Fowey etc.

We carried our surveys of how the main streets and spaces are used and who is using them, both in normal off season and on a peak bank holiday. This gave us an indication of who is using the streets - by age, gender, and method of moving.

people commenting on webpage
148

We also created an online consultation website where we asked for comments on what residents and businesses liked and didn't like and what they wanted improved in the masterplan area. There was a large desire to see better facilities, improved accessibility, more attractive spaces and improvement to walking along the main streets of the town centre.

These initial studies and consultations highlighted what the community see as what's working, what's not, and what areas of the town centre need improvement.

Stage 2. Fowey Thinks - composing the concepts

At Stage 2 we prepared draft designs showing opportunities and outlines - illustrations in three dimensions of how each project area within the masterplan might be improved. These were deliberately very loosely delineated and conceptual, prepared so community members could help shape these concepts for the streets and public spaces.



Stage 1 Walkabouts with residents and business owners informed the design proposals

people at drop ins and workshop
92

We held drop-ins at Squire Field Community Centre and at the Town Hall with displays showing these initial outlines so community members could comment, discuss and add views on the opportunities being suggested. We also held a workshop with groups of community members where we discussed the big vision for each of the key spaces and streets. These sessions provided a series of detailed and general steers for the approaches that could be developed and then feedback to the community before finalising.

There were mixed and split views on pedestrianisation. The workshop consensus was the draft masterplan should design for what would achieve a good balance between maximising comfortable walking for pedestrians with peak periods of use and access for essential vehicles. It was appreciated that this would affect how residents and businesses on the main street currently access with their



Stage 2 drop in at Squires Field Community Centre

vehicles. Use of delivery hubs, electric cargo carriers etc could reduce need for some to access in a vehicle during these limited hours. A permit scheme for essential access could be allowed for. It was therefore agreed to draft proposals like this and consult the community to gauge whether there was sufficient support.

Stage 3. Fowey Dreams - Draft proposals

During this stage we exhibited draft proposal plans for public space improvements at the selected sites and for measures for summer peak season daytime vehicle restriction.

Community members on the Town Team database and those who had registered for updates from earlier consultations were all emailed with details and notices were posted on town noticeboards, the town council website and on social media.



The draft plans were exhibited at Squires Field Community Centre. Residents and business owners attended and commented on the draft proposals.

In addition the plans were placed on the online consultation portal where people could comment on the suggestions and indicate support or disagreement.

The projects consulted on were:

- Caffa Mill
- Berrills TYard
- Albert Quay
- Town Quay
- Church yard
- Whitehouse
- Lostwithiel Street gateway
- Sociable streets

The results of this consultation have been used to amend the masterplan proposals.



Stage 2 drop in at Town Hall



Stage 2 workshop at Town Hall



Stage 2 drop in at Squires Field Community Centre



Stage 3 exhibition of draft masterplan proposals



Some of the Stage 3 Draft masterplan comments

Suggest the pedestrianisation is restricted to protect residents concerns which would allow wider support for what is an innovative concept.

Sociable Streets
With a business in busy centre - lack of deliveries will directly impact my business if deliveries are allowed I may be happier with this - maybe

You can't deprive home owners for access to their parking

Leave our Town alone
It's a working Town - Not a holiday Park.

No Consultation of Businesses
Very early activation
No to Pedestrianisation

Some good ideas but a lot of it is just an idea who live here should be cars and for

In NORTH ST FOREST PASSAGE etc I would support restricting traffic through the town as long as I could access my house. These ~~also~~ not be no more residents

Make one speed limit
SOCIALIST
Spot on!

Closing Lot 4 is ridiculous people do live in the town, how much are the permits. The town quay needs to be cleared of KOP tables, not for locals

What about lifeboat volunteers who drive through the town to get to the lifeboat station for a shout. Will they be exempt also!!

These places do not consider the residents that enter the town lives - progress all year. It's totally geared to the visitors' needs

You can't deprive home owners for access to their parking

"A residents and/or business permit scheme could be operated.
↳ It MUST legally be provided

Town Quay
Excellent, thank you for listening to disabled parking

Any residents of Fowey should be given permits if needed along the street. Do not punish the residents of Fowey because of the visitors

I do not support any restricted access to any part of the town by cars or delivery vehicles.

Residents of Fowey need access. No matter what! We have a right to access

"This is long overdue. The town is not safe for anyone in the summer and the aggravation caused by unnecessary cars is unpleasant. Local residents will have permits to access their houses. Please get on with it."

"This is the real nub of the consultation. We support this completely; but doubt whether it will ever become a reality. A nettle too difficult to grasp!!!!"

"Support the concept of public realm improvement in this area however the choice of materials is key and must not lead to a modernisation of the historic streetscape"

"Absolutely not! As a full time resident in town and business owner, this would destroy the shops! You can not stop anyone from accessing their home either. Just stop the non essential traffic (sightseers)"

I think this is totally out of character with the beautiful historic town. What is this obsession with expensive novelty items and materials. By all means tidy it up, but leave it alone otherwise. This transparent anti-car/pro-bike agenda is nonsense. Hardly anyone cycles through the town and lots of people/businesses need vehicle access.

3. The Masterplan

Masterplan design objectives

The masterplan shows a series of projects for public spaces. These all have a number of core objectives in their design approach.

- Attractive - improving the appearance, making spaces enjoyable to be in and move through.
- Locally distinctive - keeping the special qualities, heritage and characteristics that make Fowey distinctive.
- Comfortable - evening out the humps, bumps and obstacles that make getting around difficult, particularly on foot, with child buggies or wheelchair/ mobility scooter
- Clean and healthy - whilst our sea breeze feels fresh, due to emissions, the air quality is at times compromised below international standards. Being mindful of our impacts.
- Inclusive - addressing our public sector equality duty, our spaces need to be equally usable by young, old, mobility and visually impaired, people walking and wheeling.
- Opportunities for nature - providing planting and greenery in the town centre is difficult especially as much is in a flood area. But every project area can do small things like add bird boxes or bug hotels.

The masterplan seeks to reimagine how the streets and spaces can be in future, retaining the character of the town, but adapting to the needs of people today and in the next generation, and recognising the pressures from our changing environment.

Prioritising

The consultation suggested there was most community support in principle for the proposals at Caffa Mill, Town Quay and Whitehouse. The final designs are modified to address consultation comments received from the community.

Priority projects

The Town Team has prioritised the schemes with most community support, and based on their potential ease of delivery and on the impact of the recommendations.

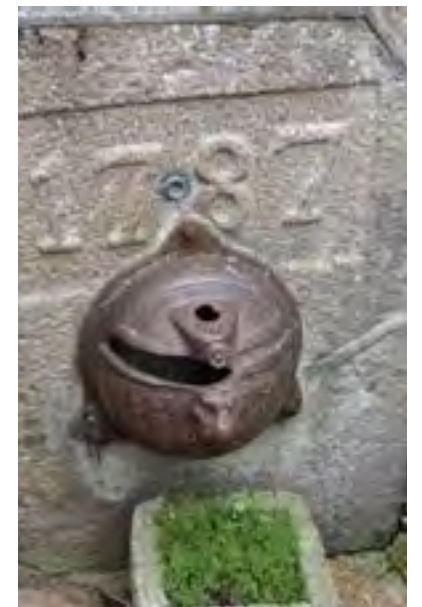
The priority projects are:

- Fowey's public spaces
 - Caffa Mill
 - Town Quay
 - Church yard
 - Whitehouse
 - Town gateway
- Signing and direction projects
 - Direction signing - for drivers at Four Turnings
 - Summer Park and Stride - overflow parking and walking route
 - Wayfinding - for pedestrians
 - Give take points - Passage Lane

These deliver the main objectives of the masterplan to improve the towns key spaces for everyone. and ameliorate some of the difficulties of getting about, particularly when walking when the streets are busy in summer.

Reserve projects

Schemes with lower priority (Albert Quay and Berrills Yard) will be held in reserve as potential future projects. These are shown in the Appendix A along with signing details. The appendix also shows diagrams for the winter layout of Town Quay, showing how the proposed scheme works outside of the summer season.



Keeping the things that make Fowey distinctive really matters



Key



Priority projects



Reserve projects



Signing and
directions projects

05.10.2022



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Scale 1:2,500

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Fowey Town Centre masterplan



Making our public spaces and streets attractive and accessible benefits everyone



The masterplan provides ways of adapting our streets and spaces to the needs of people today and in the next generation, recognising the pressures of our changing environment



4. Five of Fowey's public spaces

The masterplan focuses on improvement proposals for five of Fowey's public spaces:

1. Caffa Mill
2. Town Quay
3. Church yard
4. Whitehouse
5. Town gateway

These are shown on the following pages.



Caffa Mill



Town Quay



Church Yard



Whitehouse



Town gateway

Caffa Mill - Illustrative view



Project description

The Harbour Commissioners are to take over the ownership of the waterside area in order to improve the public space and better manage boat launch and storage. The proposals are to improve the public realm, paving and seating, and maintain a clear access to walk to and from the ferry.

Policy context

- Area of Outstanding Natural Beauty
- Conservation Area
- Listed buildings
- Area of Special Advertising Control
- Flood zone 2 (Medium risk) and 3 (High risk)
- Neighbourhood Development Plan - Caffa Mill shopping area

Caffa Mill - Concept proposals plan



- 1 Clear and smooth walkway for people to going between the ferry and the town centre.
- 2 Improved quay and seating area. Access to proposed pontoons.
- 3 Boat store structures with boat shelving, trailer and equipment storage.
- 4 Waterside seating and paved quality public realm.
- 5 Relocated disabled parking - other bays displaced by improved harbourside space would be replaced in Old Station Car Park improvements
- 6 Natural stone wall to screen car park

NOTE: Illustrative only and subject to funding, agreements and consents

Town Quay - Illustrative view



Summer layout

Project description

The Quay is very much the town square or 'village green' of the community. The layout seeks to keep the flexible open space for regatta and community/local events while improving the quality of the public realm in keeping with its historic character.

Policy context

- Area of Outstanding Natural Beauty
- Conservation Area
- Listed buildings
- Area of Special Advertising Control
- Flood zone 2 (Medium risk) and 3 (High risk)
- Neighbourhood Development Plan - Town Centre Primary Shopping Area

Town Quay - Concept proposals plan: summer

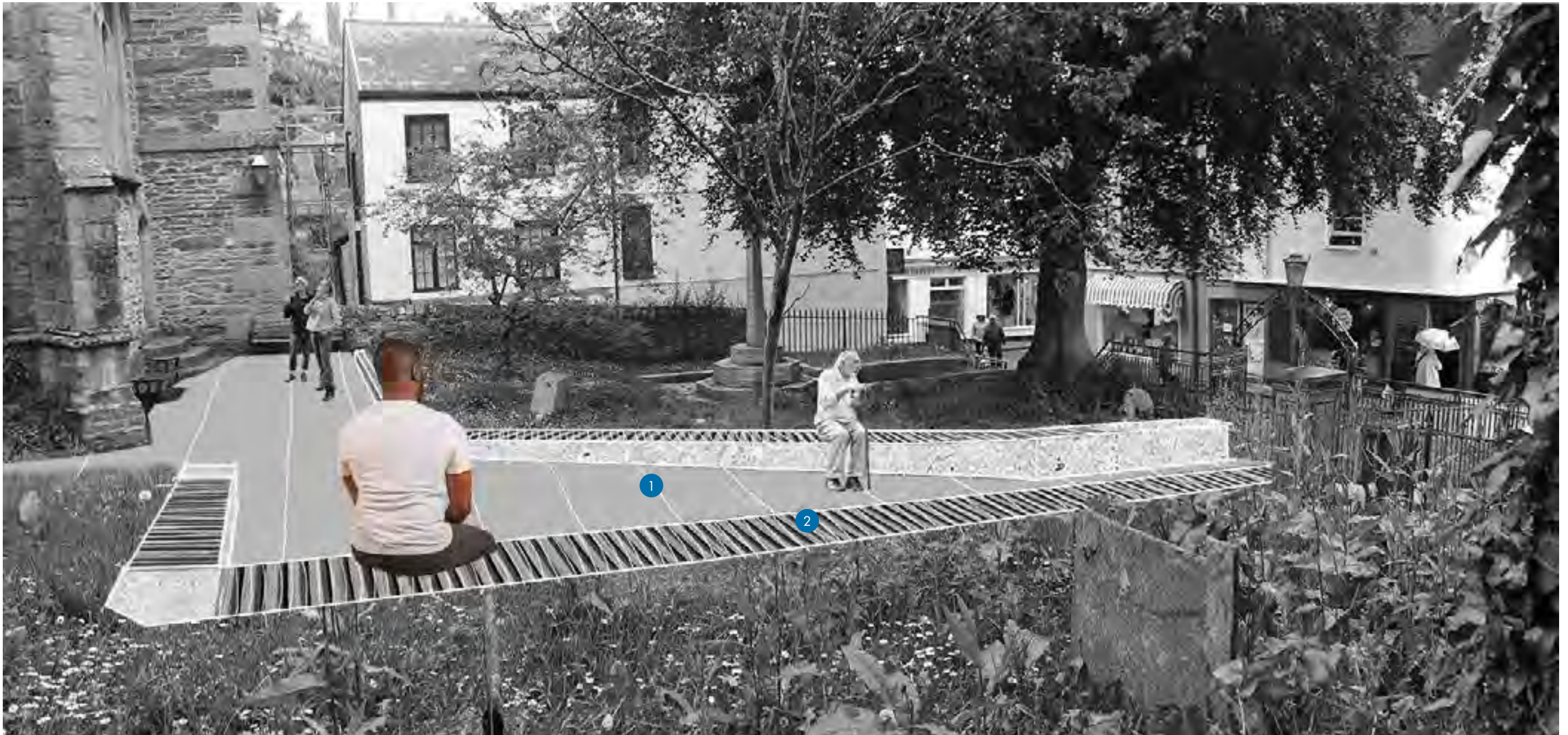


Proposed layout - summer use

- 1 Provide fully public seating in summer around a clear centre space that can be used for events.
- 2 High quality paving across the town quay 'quarter' including the linking streets. The layout will keep main desire lines clear and delineated with smooth paving.
- 3 provide a variety of seating types - benches, seats, and back to backs benches to increase the mix of people and abilities of people using the space
- 4 screen parking area in Webb Street with doors and pergola with planting
- 5 make Market Street a more attractive and sociable space by improving the access to the Town Hall steps and public toilets with high quality paving and lighting. Remove weeds and screen commercial waste,
- 6 Restore and maintain year round disabled parking in Trafalgar Square

NOTE: Illustrative only and subject to funding, agreements and consents

Churchyard - Illustrative view



Project description

The Church is already the venue for Fowey Festival in May and hosts craft fairs and music events. The Church yard has been used for outdoor music events. The church yard is a place of calm retreat when not used for events. The church community would support a clear and more generous social space that would assist with weddings, funerals and other gatherings.

Churchyard - Concept proposals plan



- 1 Create a more usable widened space from the footpath to the church door. Provides more space for functions - sensitive to Church Grade I, War Memorial, gates and Pinnacle listed buildings setting
- 2 Provide wall top seating to edge of space, retaining the slope behind
- 3 reinstall bollard to prevent vehicle access to Church Avenue
- 4 create uncluttered paved edge to Church Avenue with new seating (subject to tree survey).

Policy context

- Area of Outstanding Natural Beauty
- Conservation Area
- Listed buildings Grade I (Church) and II (memorial, gates and pinnacle)
- Area of Special Advertising Control
- Flood zone 2 (Medium risk)

NOTE: Illustrative only and subject to funding, agreements and consents

Whitehouse - Illustrative view



Project description

The Harbour Commissioners are working in partnership with the local Whitehouse Pool Renovation community group. Alongside this the proposals are to renovate the old toilet block into a small cafe with seating deck and provide an accessible toilet. The way down to the quay would be improved with planting, paving and a step ramp on one side.

Policy context

- Area of Outstanding Natural Beauty
- Conservation Area
- Listed buildings
- Area of Special Advertising Control

Whitehouse - Concept proposals plan



- 1 Restore and refurbish the tidal paddling pool by community group and FHC
- 2 Create a decked seating area and a possible summer refreshment kiosk from converting old toilets, with public access WC
- 3 improve surfaces, steps and railings, and add step-ramp to one side of access to assist mobility impaired. Provide pollinator planting that will also slow water runoff down the steep street
- 4 refurbish old seating shelter
- 5 quality paved street and new footway to provide safe pedestrian milling space at top of access and conserve s slow traffic speed environment

NOTE: Illustrative only and subject to funding, agreements and consents

Town gateway - Illustrative view



Project description

The proposals use signage and small visual elements to dissuade unnecessary vehicles coming into the town centre. They also provide for safer and more comfortable walking routes both on the buggy/mobility scooter route to the Town Centre car park and the route up and down the hill. The proposals do not alter the existing traffic operations.

Policy context

- Area of Outstanding Natural Beauty
- Conservation Area
- Listed buildings
- Area of Special Advertising Control
- Vehicle Restricted Area
- Bus route

Town gateway - Concept proposals plan



- 1 paved junction treatment table to slow speeds and deflect unnecessary vehicle drivers from entering town centre
- 2 paved or marked courtesy pedestrian crossing on step free/ buggy route
- 3 improve visibility on bend in road by altering and cutting back planting
- 4 safe crossing and route for people walking up and down New Road Hill. New footway on east side of street and wider area on Place Road corner
- 5 new footway to follow radius and provide less steep and wider footway option for people walking and rolling
- 6 widen footway and provide non slip surface
- 7 widened footway along west side to provide safe buggy route to/from Town Centre car park
- 8 Daglands Rd centre line marked as priority on junction - to dissuade casual drivers from entering town centre
- 9 Repeat No Motor Vehicles 'Except for Access' signs. Line mark Lostwithiel Street as side turning, to dissuade non-essential vehicle access.

NOTE: Illustrative only and subject to funding, agreements and consents



5. Signing and directions

The project masterplan will involve some wider signing and direction provision improvements to assist in helping people move around the town on foot. A sign review will also help guide drivers in advance about where they can and should drive when visiting the town.

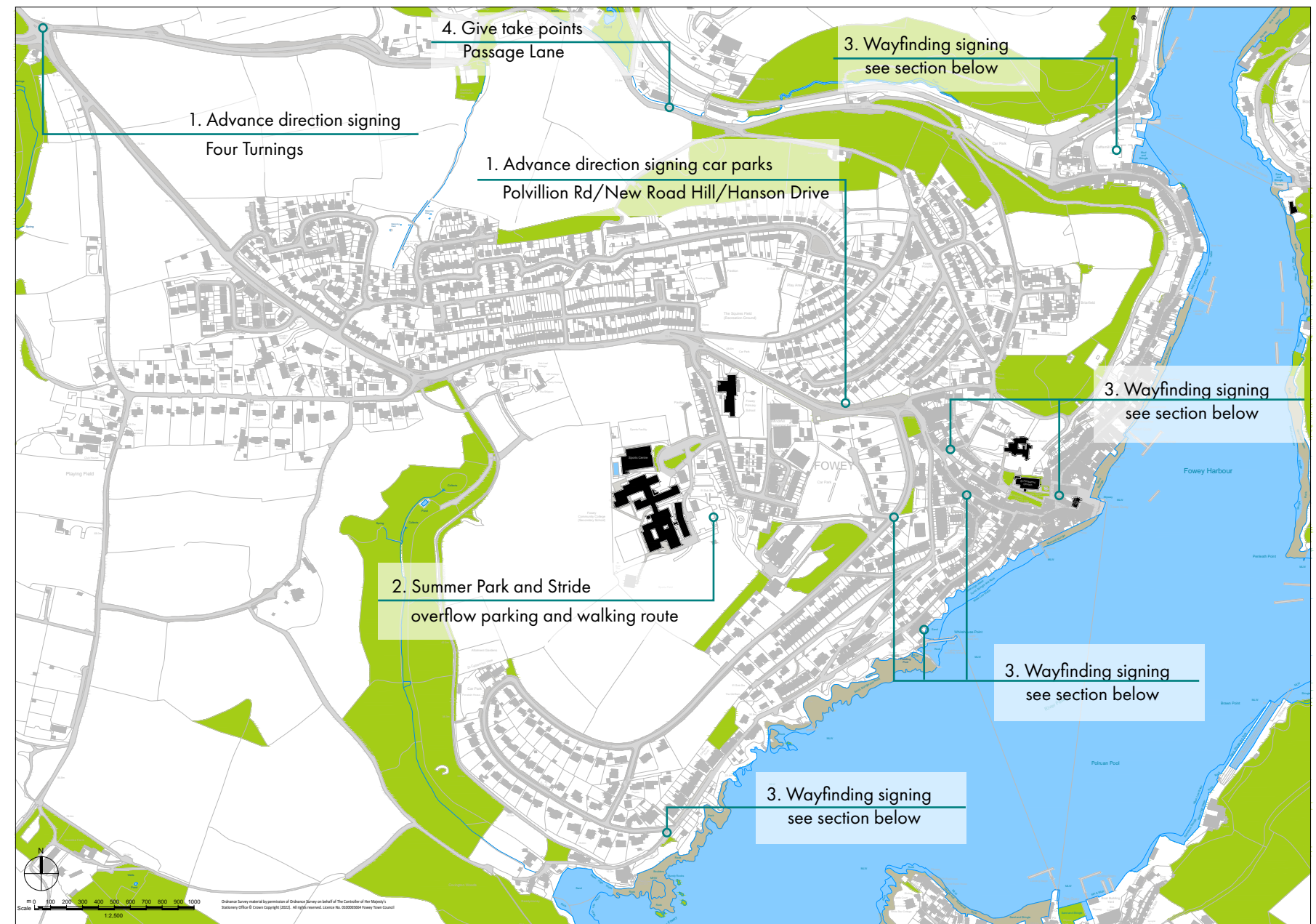
These can be developed now that the consultation has shown the type of traffic access to be accommodated.

The proposed projects are shown on the following pages and are:

1. Direction signing - for drivers at Four Turnings
2. Summer Park and Stride - overflow parking and walking route
3. Wayfinding - for pedestrians
4. Give take points - Passage Lane

None of these involve any changes to existing traffic operation. Outlines of these projects are shown below. Refinement of these proposals will be carried out during the final work stage 4.

The Signing and Direction proposals required the Stage 3 consultation to be completed in order for their form to be decided as they depend to an extent on how and where movement on foot and vehicle will be carried out.



signing and direction projects - see following pages

Direction signing

Four Turnings signs

The Four Turnings direction signs may have some role in managing how vehicles access the town.

The existing signs attempt to point visitors to Passage Lane and Caffa Mill/ Old Station car parks using wheelchair and 'P' parking graphics. Three signs point in the same direction with slightly different information which is somewhat confusing.

A recent alteration of the signs here removed most of the blue parking / brown tourist panels, so now there is little advance warning of parking areas.

Proposal:

- improve collection of signs (X009/X010) between Passage La / B3415 (toward Fowey) - this only has a single large directional sign. Add clear parking areas and other features which might be permitted under TSGD (boat slip, disabled parking etc)

Possible additions:

- unsuitable for HGVs ahead
- 'No Motor Vehicles Except for Access ahead'.
- 6'6" width restriction ahead (note, a width restriction in the town centre would require traffic order)
- 'do not follow satnav' advisory sign

Four Turnings Information point

There may be opportunity to provide a clear information point for orienting drivers arriving into the town. Clear information on the nature of the town being difficult to access by vehicle, best parking and walking routes, boat launch etc could be provided.



existing signs at Four Turnings (X009 and X010 above, X001 below)

Visitor information brochure

As part of the direction signing toolbox, an Information Guide like the Fowey Tourist Guide might usefully explain in a user friendly way how best to use the town without driving into the centre. This could be provided to holiday letters and businesses in hard copy and online.

Information brochures can explain the places to park, the best times to bring vehicles into the town, town bus service and routes, luggage portorage, toilets, gulls, litter and holiday household waste etc. Good information in advance helps visitors anticipate what to expect and makes people feel more comfortable.



Mock up of a Town Information Guide for Fowey - a guide for visitors on how to get around without necessarily having to drive into the town centre

Car park signs: Polvillion Road/ New Road Hill/ Hanson Drive signs

Advance direction signs at the New Road Hill and Hanson Drive junction showing car parks and emphasising the existing restrictions on motor vehicles would improve information given to drivers. This would not alter any of the current traffic operations from present.
Suggestions for a possible width restriction after Safe Harbour as an additional measure received some support and should be considered an option.

3 parking Variable Message Signs (VMS) could be provided on approaches (B3269 and A3082) and at the roundabout. As VMS may require a change in parking control to pay on exit with camera management, this will require further investigation and development with Cornwall Council.



Summer Park and Stride

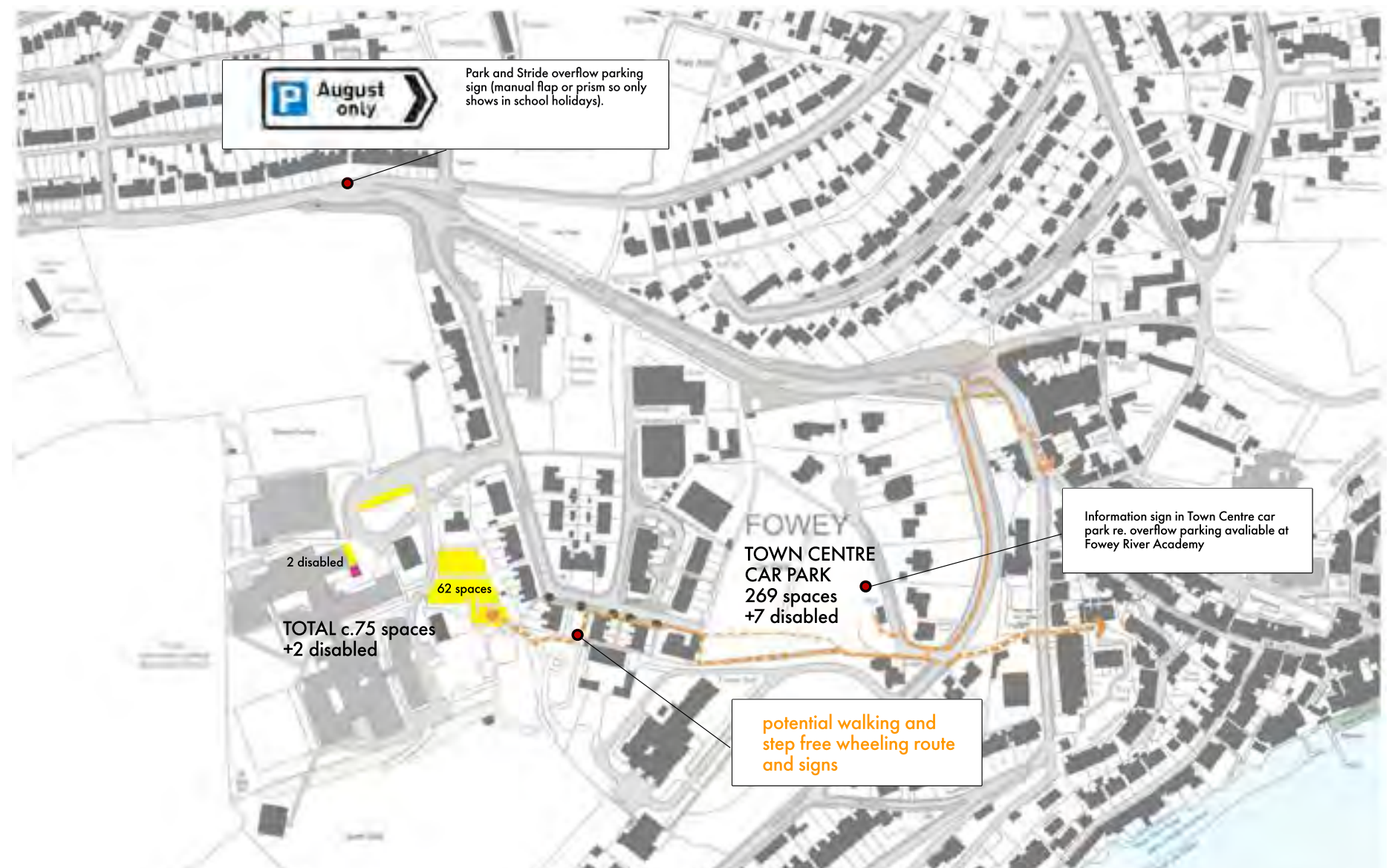
There is potential to better sign and enhance the summer overflow parking at Fowey River Academy in the school holidays. This would provide an alternative to the Town Centre Car Park when it gets full.

An enhancement to the pedestrian route to School Hill Steps on Hanson Drive from Fowey River Academy would make summer holiday overflow parking here more attractive to users.

Vehicle route signing to the car park in Windmill could be by Variable Message Signs (VMS), dynamic LED signs or manual flap sign on New Road Hill/Windmill junction.

Fowey River Academy has parking for approximately 75 cars, including 2 disabled spaces, outside of school hours. This also accommodates leisure centre users. The site is open at all times evenings and weekends. It is unstaffed and ANPR (automatic number plate recognition) monitored. Parking users are charged for via and app.

The school support an enhancement to signing to improve driver awareness of the facility on the Polvillion Road approach and in Town Centre car park when it is very busy. Signing and improvement of the walking route through to Windmill and Hanson Drive via the Windmill open space, would make it comfortable and clear to use.



Fowey River Academy walking route enhancement

Wayfinding

A strategy for marking pedestrian destinations and routes

The emerging wayfinding strategy is made up of proposals for key destination identification, route selection and a suite of wayfinding furniture that provides the key apparatus for maps, directions and waymarkers.

The strategy will complement the existing buggy and mobility scooter route.

The strategy shows

- **Wayfinding Destinations** - the points/ features in town that are the subject of proposed route marking
- **Wayfinding Decision Points** - places in the town where clarification of routes is required
- **Wayfinding Sign Types** - a hierarchy of sign types - maps, fingerposts and waymarkers and their proposed locations

Strategy development

The design stage would be part of a detailed project that would involve consultation when it is fully developed as a separate project. This would include

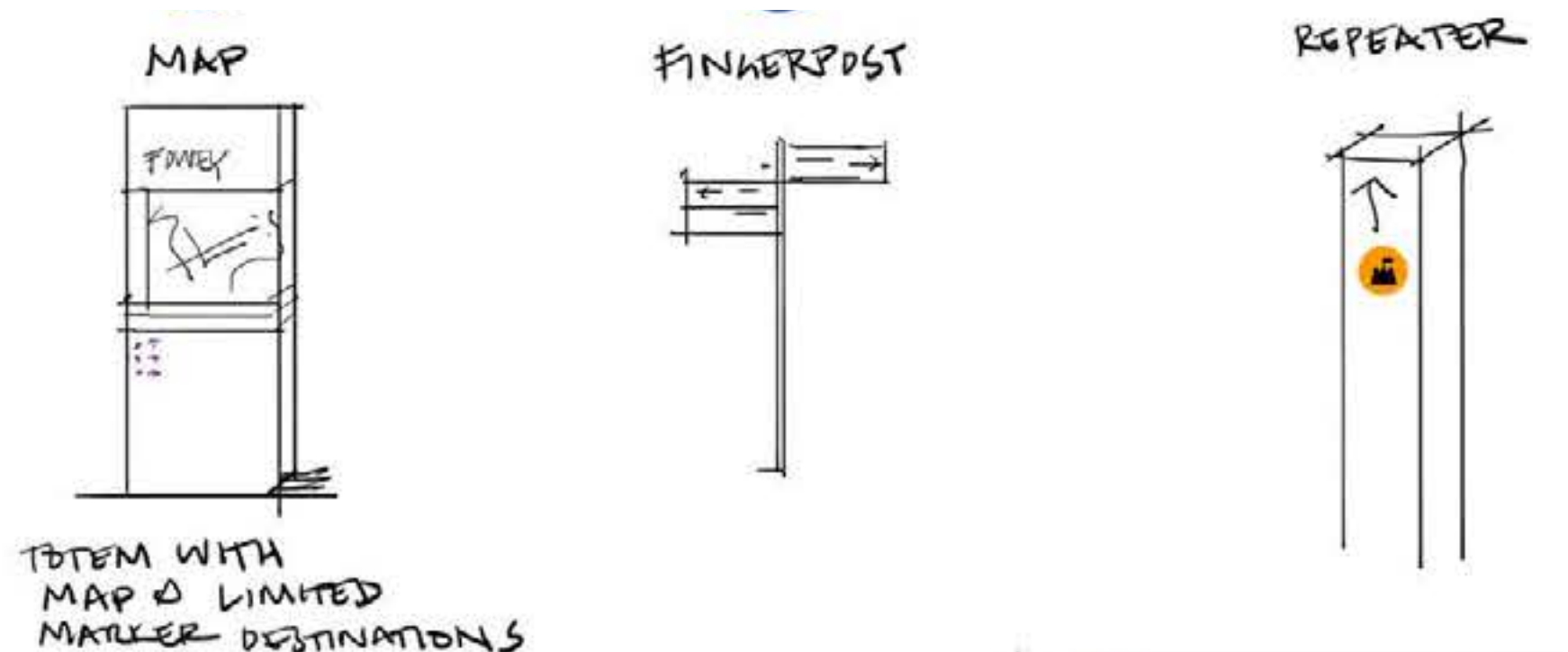
- furniture and materials selection and specification,
- graphic design of information
- location assessment for positioning/fixing (statutory services etc)
- consultation with the highway authority on positioning, safety etc.



current wayfinding signs mixing pedestrian and vehicle signs, along with advertisements



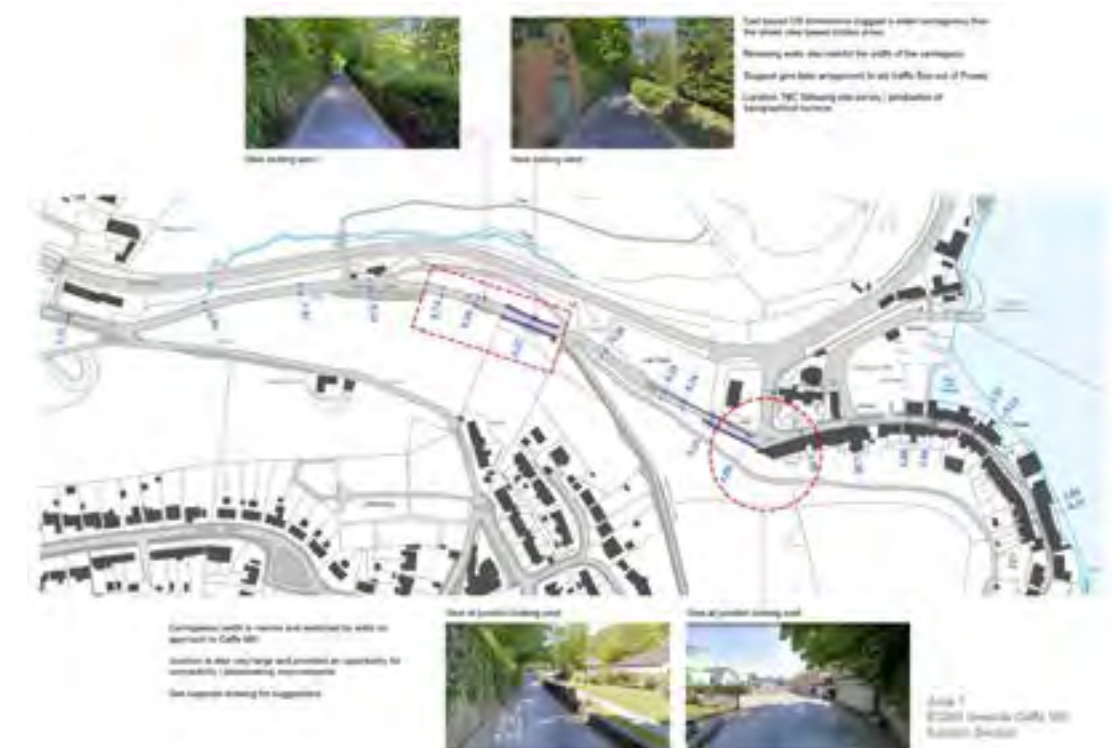
current town map signs combine functional and heritage information. This one in Town Centre car park shows the step free buggy/mobility scooter route



potential wayfinding types - a suite of maps, fingerposts and repeater signs

Give take points - Passage Lane

Outline assessment suggests the addition for 3 give-take (priority to oncoming vehicles) signed points along Passage Lane would likely assist in regulating vehicle flow through the tight pinch points on this road. Initial study shows this would be possible with minimum changes to the road.



6. Delivering the masterplan

Deliverability and impact

The Town Team has prioritised the interventions that are easy to deliver and high impact, as opposed to interventions that may be costly and/ or challenging to install, and have more limited impact. They have also taken into consideration the comments from consultations at every stage of the project. There are of course many essential improvements that fall into the middle, interventions that offer high impact, but may require additional consultation and/or more detailed feasibility study.

Implementing the projects

Each project is treated as standalone. In cost terms, there would be economies of scale in implementing projects together, but each site has its own constraints related to ownerships, stakeholder interests and seasonal issues that require consideration in programming.

Statutory constraints/ designations

Planning, heritage, highway/ traffic and harbour designations will all impact on delivery of each project. The project plan pages indicate key context constraints to be aware of such as listed buildings, and Conservation Area boundary, flood zone etc. The whole town is also in the South Cornwall AONB. Some of the project areas on the harbour side also sit in flood zones and may require flood risk assessment as part of any statutory approval.

Continuing consultation

Each project will require a level of specific consultation and engagement. It could be to re-examine the plans to meet budgets or to tailor the plans to specific needs that arise later.

Next steps

The masterplan is a starting point for obtaining funding and delivering the proposals, after which each project will require its own project plan for design, approval and delivery.

Masterplan review

The plan does not show phasing but has selected priority based on the potential deliverability and impact of the recommendations. This will be kept under review.

Further stakeholder and community engagement with lead partners.

The plans will require continuing engagement with the community and stakeholders. An engagement strategy will need to follow, perhaps with a Town Team webpage, news releases for Fowey News, local press and social media pages. It is important to ensure the community keeps an ability to influence the plans.

The engagement strategy will ensure continuity by capturing previous engagement to avoid duplication. It will also look to engage hard to reach/ seldom heard people in the town.

Partnering

Mixed discipline teams solve problems quickly. Bringing public and private sectors together and working with key third parties - SW Water, Church, Environment Agency, Cornwall Council highways, etc will all be key to continuing success.

Project Implementation Plan

An Action Plan will be drawn up to provide the basis for each Project Implementation Plan. This would act as the framework for following up on each project area and their delivery. There will be a need for flexibility to adapt plans and proposals as project mature to delivery, and as legislation and policy contexts alter.

Identify sources of funding

Funding for regeneration and community improvements are always in flux and vary in their sum and prequalifications. Opportunities to bid for funds often require initial project identification, outline of scope and cost, as well as an idea of a level of community support. The masterplan is a tool for supporting funding applications and provides an indication of which elements are supported by the community and stakeholders. It also ensures project proposals meet the need for equality in design approach and provide suitable response to the climate and nature emergency in our pathway to net zero.

Current suitable fund might include:

- Cornwall and Isles of Scilly Shared Prosperity Fund
- Local Transport Plan

The Town Team will monitor sources of funding and with Cornwall Council, FHC and partners, and apply for and deliver projects as these are acquired.

Integration into local policy - planning and transport

Formalising community aspiration into policy is an important step in ensuring the proposals are captured in future deliberations of development change, funding and the like. The components of the master plan should inform future policy as it comes up for review. The types of policy might include:

- Neighbourhood Plan, Fowey Town Council
- Local Plan, Cornwall Council
- Local Transport Plan, Cornwall Council



Acknowledgements

The Town Team

Sally Vincent - Town Clerk, Fowey Town Council

Ruth Finlay, Cllr - Fowey NDP, Chair of NDP Steering Group

Melissa Hartwell - Fowey Town Forum

Paul Thomas - FHC Harbour Master

Andy Virr, Cllr - CC Member Fowey, Tywardreath & Par

Lucy Daniel - Fowey Chamber

With thanks to

Members of the community in Fowey

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South West Water

Design Team

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Jon Tricker, Lucy Briggs - PJA

Seb Weise - Place Changers

Drone photos: Bad Wolf Horizon, www.badwolfhorizon.com



BLUE WING
GALLERY



The Galleon Inn

FREE HOUSE

SALTROCK



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